

CultureVixen

The Modern Design Magazine



CultureVixen MAGAZINE

Your Stylish Guide to Design + Culture

Los Angeles, California, USA

info@culturevixen.com (general inquiries)

editor@culturevixen.com (editorial)

www.culturevixen.com



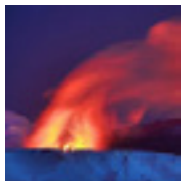
About Us

Culture Vixen is an online design + culture magazine. Launched in October of 2008, the site features new articles between 1-5 times per week and attracts a diverse group of devoted, style-conscious, and fiercely adventurous readers from all across the globe.

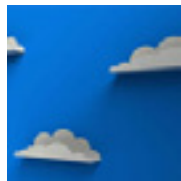
OUR TOPICS:

Design, Travel, & Culture

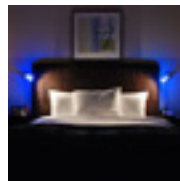
We deliver original content each week on the following topics:



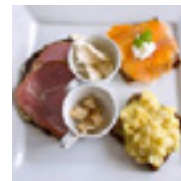
Travel



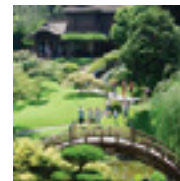
Design



Hotels



Culinary Travel



City Guides



Architecture



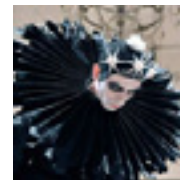
Interior Design



Products



Style



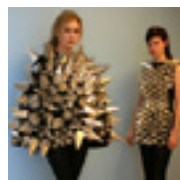
Interviews



Food



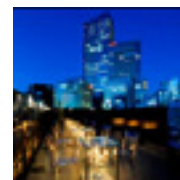
Culture



Fashion



Visual Art



Photography



Gayle Wheatley
EDITOR IN CHIEF



Tyson Wintibaugh

EDITOR +
PHOTOGRAPHER

Who We Are

EDITOR IN CHIEF

Culture Vixen founder Gayle Wheatley is a professional writer, designer, and artist based in Los Angeles. Earning degrees in Journalism and Art, and winning highly sought-after journalism fellowships several years in a row, Gayle has a unique angle on the industry having held several prominent positions as an art director, designer, editor, writer, and illustrator for a variety of magazines, newspapers, websites, and top companies.

Her work has appeared in *Natural Health* magazine, *Teen* magazine, *Southern Bride* magazine, *Tokyo Scene* magazine, *Blood and Thunder* magazine, *Whole Life Times*, *CakeSpy.com*, and for *Billabong*, among many others. Highlights of her artistic career include completing 100 paintings in 10 months, creating a massive collection of over 300 works of art (and counting!) and being exhibited in museums and galleries across the United States, Europe, and Asia. Gayle's art has also been published in countless magazines and publications worldwide and can be found in numerous private collections around the globe.

PHOTOGRAPHER

Photographer Tyson Wintibaugh holds degrees in Art, Philosophy, and Creative Writing and has held several prominent positions in the art and design worlds for industry giants like the Walt Disney Company, ABC, and ESPN. In addition to his photographic talents, Tyson is also a user experience design guru and product design specialist working in the entertainment sector. He divides his free time between writing fantastical fiction and drawing curious creatures. You might find Tyson playing a round of midnight golf, or singing with the gondoliers in Venice.

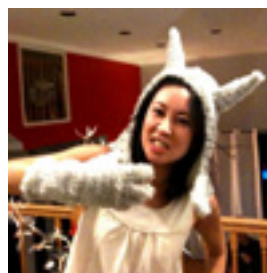
CONTRIBUTING WRITERS



Anne Jansen

Gourmet foodie and Literature Ph.D., Anne is the acclaimed editor of *Eat Food Yum*, a food blog dedicated to discovering delicious vegetarian hot spots around the United

States. Her specialties include book design, vegetarian cuisine, and boutique hotels.



Michelle Ng

Armed with a B.A. in English, Los Angeles correspondent Michelle Ng is our Southern California go to girl for all things style-related. In addition to sporting and

reporting on the latest trends, her specialties include fashion, accessories, pets, and travel.

BLOG NETWORK:

Our Publications



CULTURE VIXEN MAGAZINE

When we're on assignment, we strive for excellence of both prose and photography, shooting tens of thousands of images per trip, and writing numerous versions of articles with different slants, a small handful of which will make it through our rigorous editing process. A majority of the articles written for CultureVixen.com are further expanded into new feature articles that are published in additional publications. However, articles that appear on CultureVixen.com are completely unique in that they always contain a style and design slant.

STYLISHLUXURYHOTELS.COM

StylishLuxuryHotels.com features the world's top boutique luxury hotels. With an emphasis on interior design, gourmet dining, and spa experiences, articles featured on this site are filled with rich photography and an insider's design perspective.

SUITE101 MAGAZINE

Culture Vixen founder Gayle Wheatley is a travel & design columnist at Suite101 magazine, where her articles about travel and design are published regularly. Articles written for Suite101 magazine have a more formal, professional tone of voice, and are significantly lengthier.

EXAMINER.COM

Gayle also writes a food column for Examiner.com, where she regularly writes about food and fine dining, with her articles often headlining on the front page of Examiner.com (a rare feat). An avid cook and foodie raised in California wine country, Gayle gained culinary expertise in the areas of both wine making and pastry arts, learning the art of European pastries and confections from an early age and fueling her passion for artful desserts. She also studied Moroccan cooking in Marrakech, and is an expert on Japanese cuisine from the *Kansai* region.

CultureVixen



OUR NUMBERS:

Readership + Statistics

Our publications have a combined readership of over **35 million** readers per month, with an average of **100 million** page views per month. Culture Vixen and Stylish Luxury Hotels target design conscious readers **ages 25-55** with average annual incomes of **\$75,000+** from **over 125 countries**, with large readership bases in the United States, Britain, Australia, and Canada. Suite101 and Examiner.com each reach an audience of **17 million+** readers per month, with roughly **48 million page** views each month, over **500,000 articles** a month, and **editions in English, German, French and Spanish**. At Culture Vixen, web traffic has surged by more than **96%** and is growing steadily.

SPOTLIGHT ARTICLE:

Travel: Luxury Hotel Feature



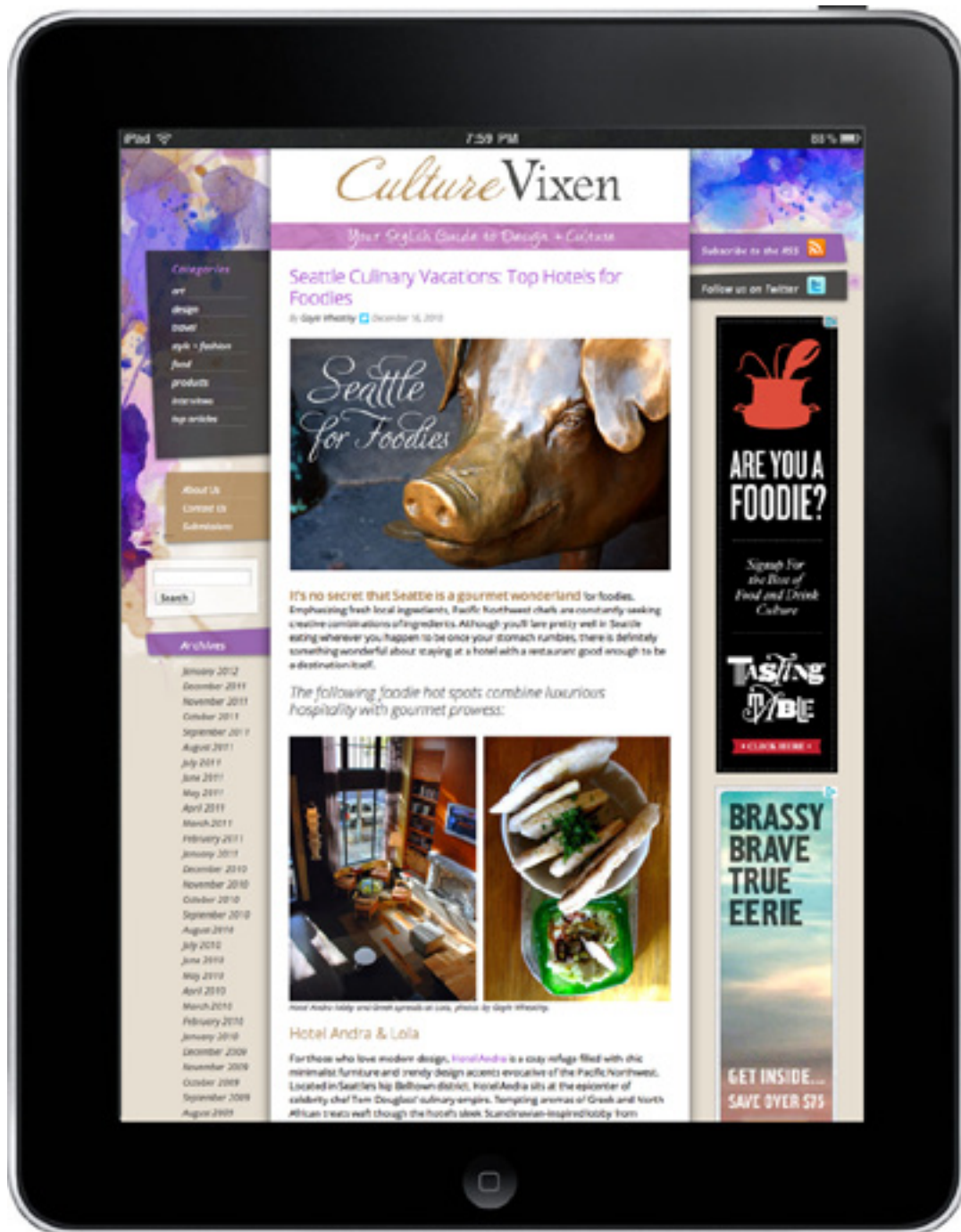
LA SULTANA MARRAKECH: A LUXURY HOTEL FIT FOR SULTANS

"I've never set foot in a more beautiful hotel. La Sultana is a shrine to Moroccan design and craftsmanship. From the minute you step into this hotel, filled with glimmering gold accents, you can feel the outside world of endless streets, honking mopeds, open-air butcher shops, donkey traffic, aggressive hawkers, and snake charmers melt away to nothing but a distant whisper."

Read the full published article at: <http://www.culturevixen.com/2011/08/la-sultana-marrakech-a-luxury-hotel-fit-for-sultans>

SPOTLIGHT ARTICLE:

City Guide: Culinary Travel Feature



SEATTLE CULINARY VACATIONS: TOP HOTELS FOR FOODIES

"It's no secret that Seattle is a gourmet wonderland for foodies. Emphasizing fresh local ingredients, Pacific Northwest chefs are constantly seeking creative combinations of ingredients. Although you'll fare pretty well in Seattle eating wherever you happen to be once your stomach rumbles, there is definitely something wonderful about staying at a hotel with a restaurant good enough to be a destination itself."

Read the full published article at: <http://www.culturevixen.com/2010/12/seattle-for-foodies>

CultureVixen

SPOTLIGHT ARTICLE:

Food: Gourmet Dining Feature



SANTA BARBARA'S TRUE TASTE OF ITALY: OLIO PIZZERIA

"Just an hour drive from Los Angeles, you'll find great Italian cuisine well worth the jaunt out of town. At Olio Pizzeria, which translates to (olive) oil pizzeria, you'll encounter deliciously authentic thin crust pies prepared with abundant portions of olive oil and cooked in traditional wood-burning ovens just like they do back in Italy."

Read the full published article at: <http://www.culturevixen.com/2011/04/olio-pizzeria>

SPOTLIGHT ARTICLE:

Travel: Spa Feature



SPA REPORT: THE MOROCCAN HAMMAM

“When in Morocco, you can’t miss the traditional Moroccan hammam, or Turkish-style steam bath. There are a variety of public and private hammams ranging from uber-luxurious spa experiences to simple public bathhouses. The heated stone platforms you’ll lay on are guaranteed to force your muscles to surrender.”

Read the full published article at: <http://stylishluxuryhotels.com/spa-report-the-moroccan-hammam>

SPOTLIGHT ARTICLE:

Product Feature: Holiday Gift Guide



1. Color Wheel Stick Umbrella: Brighten a rainy day with this color burst umbrella!

[MoMA Store](#), \$40.

2. Bubble Necklace: Part gaga, part sophisticated artisan necklace, this piece was designed by Marina and Susanna Sent who come from a long line of glass designers hailing from Venice, Italy.

[MoMA Store](#), \$115.



3. Generation by Knoll: For the ultimate in office comfort, plant yourself in the Knoll Generation Chair. Designed for maximum flexibility, this chair is bendy and nimble beyond belief, sustainable, and stylishly cutting edge.

[Knoll](#), \$1,195.

4. Horse Head: Love horses? This life-sized bust will jazz up any room and serve as a perfect conversation starter at your next cocktail party.

[Z Gallerie](#), \$129.95.



5. Vasa Cubes: Colorful and fun, these dazzling prism cubes were created by the Yugoslavian-born sculptor Vasa.

[MoMA Store](#), Set of 6: \$350.



6. Sequoia Console Table: This shimmery table crafted from the root of an Acacia tree is hand painted in silver, with accents of silver leaf.

[Z Gallerie](#), \$999.



7. Pantone Mugs: A classic graphic design staple, these Pantone mugs come in tons of custom mixed colors.

[Pantone](#), \$54-\$90 for a set of 6 (price dependent on color schemes).

8. Tea Time Chandelier: An Alice in Wonderland-esque tea party chandelier with 18 vintage teacups dangling from spoons attached to silver serving trays.

[Anthropologie](#), \$1,800.

A FEW MORE OF OUR FAVORITES:

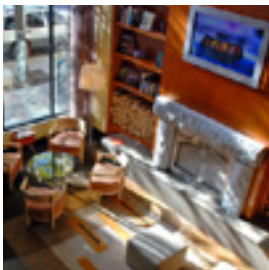
Top Articles



BOUTIQUE LUXURY: SEVILLE'S SACRISTÍA DE SANTA ANA HOTEL

"This hotel is simply beautiful. The interior design fuses traditional and contemporary design elements perfectly, creating a stylish interior space inside a former 18th century church vestry. The fashionable interiors combine the best of classic Andalusian design, including decorative painted tilework and rooms surrounding a multi-story courtyard accented by a Moorish fountain."

Read more: <http://www.culturevixen.com/2011/07/boutique-luxury-seville-stylish-sacristia-de-santa-ana-hotel>



SEATTLE TRENDSETTER: HOTEL ÄNDRA

"Iconic fish tanks filled with neon tetras and guest rooms accented in cobalt blues. A contemporary lobby outfitted in sleek, minimalist furniture and natural wood tables. Add to the mix alpaca headboards, retro clocks, and FACE Stockholm bath products in all the guest rooms, then top it all off with an avant-garde celebrity chef restaurant that's turning heads—and you know you've arrived at Hotel Andra."

Read the full published article at: <http://www.culturevixen.com/2010/11/hotel-andra>



LEARNING THE ART OF MOROCCAN COOKING IN MARRAKECH

"I love Moroccan cuisine. *Pastilla*, or meat pies encased in puff pastry and covered with powdered sugar and cinnamon, savory lamb *tajines*, and hot mint tea don't even begin to scratch the surface of this complex culinary culture. My food obsession led me all the way to Morocco where I followed my taste buds right into the Moroccan kitchen."

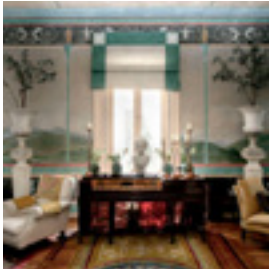
http://www.culturevixen.com/2011/12/learning-the-art-of-moroccan-cooking-in-marrakech



AFTERNOON TEA, ANGELINO STYLE

“Explore our top picks for afternoon tea throughout Los Angeles and Southern California. From rose petal elixirs served in tearooms on Melrose Avenue, to sleek tea-based cocktails you’ll discover out on the town, L.A. is stronghold for both unique and classic tea spots. The following offer a sampling of the city’s steamiest hot spots.”

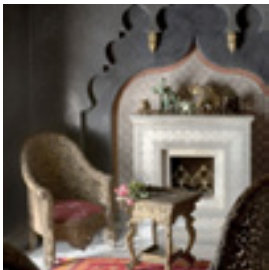
Read the full published article at: <http://www.culturevixen.com/2010/05/afternoon-tea-angelino-style>



AT HOME IN MADRID: CASA DE MADRID

“For those seeking a unique place to sleep in Spain’s capital, look no further. This boutique retreat in an upscale 18th century building is located in the heart of the city, just steps from both Madrid’s iconic Puerta del Sol square and the Royal Palace, as well as some of the city’s top dining spots. Staying here is like rooming at a friend’s house, that is a friend with impeccable design taste.”

Read the full published article at: <http://www.culturevixen.com/2011/06/at-home-in-madrid-casa-de-madrid>



JEWEL OF THE MEDINA: RIAD KNIZA

“Riad Kniza is one of Marrakech’s most luxurious *riads*, centered around a tall open-air courtyard filled with hand-carved wood and marble accents, surrounding a mosaic fountain filled with rose petals. Extra-tall wooden doors open onto luxurious suites filled with sumptuous fabrics and stained-glass lanterns that illuminate the walls with dancing light.”

Read the full published article at: <http://www.culturevixen.com/2011/07/at-home-in-marrakech-riad-kniza>



INTERVIEW WITH ART AND DERBY STAR TARA ARMOV

“Roller derby is sweeping the country by storm and derby counterculture is in turn ballooning, creating an entire empire centered upon strong, sexy women. Armed with clever names and flashy outfits, these tough all-girl squads are kicking some serious butt. In an exclusive in-depth interview, Tara shares insight into her two passions: skating and art.”

Read the full published article at: <http://www.culturevixen.com/2010/11/tara-armov>



ICELAND’S WILD CULINARY TRADITIONS: HÁKARL AND BRENNIVÍN

“*Hákarl* is perhaps Iceland’s most infamous traditional delicacy. This eye-popping blast to the palate will drive tears to your eyes, and likely cause your gag reflex to flare up at first bite. Most commonly served with toothpicks as bite-sized cubes resembling cheese, these harmless looking babies reveal no hint of the overpowering aroma that awaits adventurous foodies.”

Read the full published article at: <http://www.culturevixen.com/2010/09/hakarl>



SWEET STRUMMING: THE MAINLAND MANGO PINEAPPLE UKULELE

“Many of the best ukes are made in Hawaii. However, during my quest to find the perfect uke, I came across Mainland Ukes, based in Nashville, Indiana. With ukes constructed from a variety of woods ranging from red cedar to spruce to classic mahogany, they also seasonally make ukuleles out of mango wood. Yep, mango—as in the tropical fruit. How delectable is that?”

<http://www.culturevixen.com/2011/10/sweet-strumming-the-mainland-mango-pineapple-ukulele>